



University of
BRISTOL



A Morphology of the Cyber Security Tale

Genevieve Liveley

Professor of Classics

RISCS Fellow

Turing Fellow





SOCS (Stories of Cyber Security) Project: mapping and analysing the narrative ecosystem, identifying areas where cyber security narrative dynamics are weak and/or failing to engage key stakeholders both internally within NCSC and externally (such as with regulators, boards, business, and citizens).

Narrative dynamics of cyber security stories

- Dominant metaphors, figures, functions, & tropes in cyber security (such as warfare, health health and hygiene, team sports, etc)
- Character types and functions: (stereotypical cyber security personae such as heroes, villains, victims, helpers/donors, etc)
- Classical plot archetypes:
 - overcoming the monster
 - quest
 - tragedy
 - rebirth



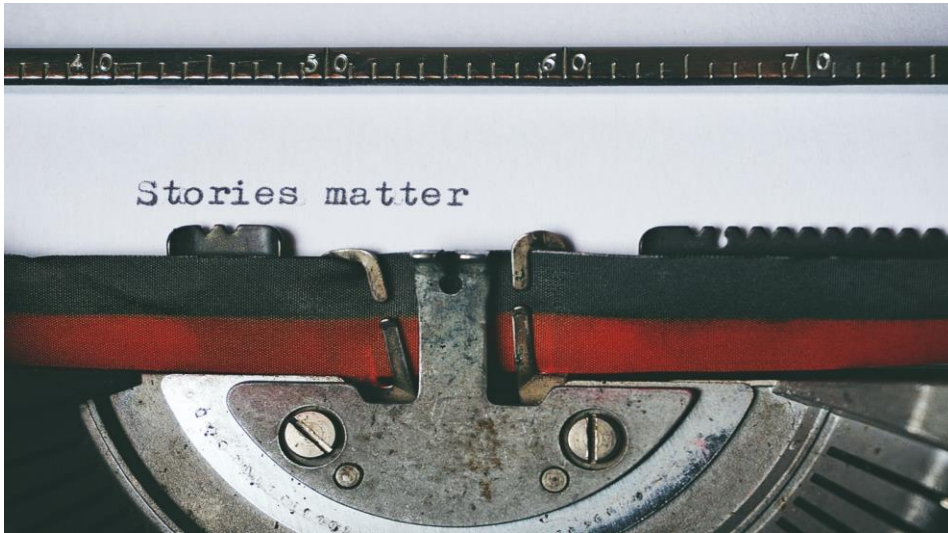


- NCSC Annual Review 2020: 80

Most of the cyber threats to **the public** are high-volume, low-sophistication attacks which can be prevented with just a few actions. However, a considerable proportion of **the public** are not taking the simple steps to protect themselves.

NCSC Annual Review 2020: 64





If you'd like to find out more about the SOCS (Stories of Cyber Security) Project, please do get in touch:

g.liveley@bristol.ac.uk